



ShareWord  
Global

# MOBILIZE YOUR CHURCH. EVANGELIZE THE WORLD.

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**We are a movement of believers mobilizing local churches—our brothers and sisters in the faith—to join us in sharing the life-giving gospel of Jesus Christ with the world around them.**



# Why Mobilization?

Billions of people are living and dying without knowing about God's love for them and what He did to redeem the broken relationship with Him.

They've never read or heard the story of Jesus and don't realize how He truly changes everything—how eternal life can be theirs.

But many Christians—the people who are supposed to tell them—are too afraid, intimidated, or ill-equipped to take that first step to talk about Christ.

**How will people hear the Good News if no one shares it with them?**

## How does it work?

We build relationships with **CHURCHES** all over the world to accomplish four things together:

1. **TRAIN** the congregation
2. **EQUIP** them with Scripture resources to support ongoing evangelism
3. Facilitate unique ways to **GO**—locally and internationally
4. Cultivate **COMMUNITIES** focused on evangelism

But you will receive power when the Holy Spirit comes upon you. And you will be my witnesses, telling people about me everywhere—in Jerusalem, throughout Judea, in Samaria, and to the ends of the earth.

ACTS 1:8



# Impact

## *The gospel changes everything.*

Beyond the primary goal that people gain eternal salvation, there are incredible benefits that follow the gospel as it gets shared in communities.

### **Hope in Hard Places**

The gospel brings hope and light to new believers living in difficulties and darkness—even if the circumstances themselves remain unchanged.

### **Church Growth**

Multiplication happens as believers actively share the gospel in their communities and invite people into the fellowship and discipleship of their local church.

### **Societal Change**

Wherever the gospel goes, and God's Word is read, lives change from the inside out, causing a ripple effect in the society at large.

### **Deepened Faith**

Inevitably, obedience to the call to go and make disciples leads people to a greater reliance on God and a deeper understanding of the gospel.



Learn more  
about our  
history

# At the Center

**The movement begins at the intersection of everything we do: the local church.**

The Church has been called to share the gospel, and it's into loving, local church communities that we want to joyfully welcome new believers for support and discipleship.

**The sign of an effective movement is multiplication.** To have congregations growing in their evangelism activity. To have churches bursting with new believers.

And all over the world, we're seeing it happen!

- Believers are stepping out of their churches and into their communities for the first time
- Young people are discovering simple ways to talk about Christ in their friendship circles at school
- Evangelism outreach programs are being energized by newly mobilized people ready to get involved

**As a result, congregations are growing and culture is being transformed.**

They worshiped together at the Temple each day, met in homes for the Lord's Supper, and shared their meals with great joy and generosity—all the while praising God and enjoying the goodwill of all the people. And each day the Lord added to their fellowship those who were being saved.

ACTS 2:46-47





[The congregation's] confidence in sharing their testimony and sharing their story is so much more impactful on people's lives than just 'here's the steps to becoming a Jesus person.' It's been changing the culture of the church and it's been a really great addition to helping us grow the Kingdom.

Our kids are sharing their faith. They have really sort of taken the ball and are running with it. And our adults are starting to follow along. They're going out and they're being the people that God's called them to be.

—Pastor Cory, Canada



Learn more about church partnership

# Igniting a Passion

Lighting a fire in people's hearts to share the gospel is the key to mobilization. And thanks to a simple model, more and more people struggling with fear or confidence are discovering it's easier to share the gospel than they thought.



## TRAIN

Our Ignite events feature a **dynamic, interactive training workshop called Grid** where attendees learn simple, powerful skills to help them overcome their fears. It's a transformational experience that propels them into gospel conversations—many for the very first time!



## EQUIP

As part of the training, each attendee also learns **how to use the Bible in their gospel conversations**. Whenever we can, we equip them with a Scripture resource to use right away.



## GO

Then, attendees are given **an opportunity to “go”**, hopefully that same day. We've learned that going right away cements their newfound skills and confidence.




## COMMUNITY

We'll join them as they go, **experiencing together** what it can be like to share the gospel. Then we'll rejoin the group to share how God used the experience in the lives of those we met, as well as in ourselves.

Instead, you must worship Christ as Lord of your life. And if someone asks about your hope as a believer, always be ready to explain it. But do this in a gentle and respectful way.

1 PETER 3:15-16a





For us, Ignite was very relevant, as it broadened our vision to understand personal evangelism in a more dynamic way with a more practical language, with tools that generate simplicity without losing the depth of the gospel.

— *Pastor Daniel Cirilo, Brazil*



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Learn more  
about Ignite  
events

# Fueling the Fire

## ONGOING TRAINING

Training doesn't end with one workshop. Mobilized believers continue to have opportunities to learn more about sharing the gospel, fueling evangelism activity in churches, and leading teams.

## ONGOING EQUIPPING

Resourcing evangelists with copies of **God's Word** has been a core focus of our ministry since 1911. Nothing can compare with the power of the Holy Spirit to illuminate the Bible to someone.

**That's why we continue to share Scriptures with people when we introduce them to Jesus in conversation.**

And it's why we've developed unique resources, like Scripture magazines, to help "break the ice" and bridge religious gaps, along with training on how to use them effectively.

**This pairing of personal testimony plus the Word of God** is modeled around the world as we mobilize the Church for evangelism.

You have been taught the holy Scriptures from childhood, and they have given you the wisdom to receive the salvation that comes by trusting in Christ Jesus. All Scripture is inspired by God and is useful to teach us what is true and to make us realize what is wrong in our lives. It corrects us when we are wrong and teaches us to do what is right.

2 TIMOTHY 3:15-16



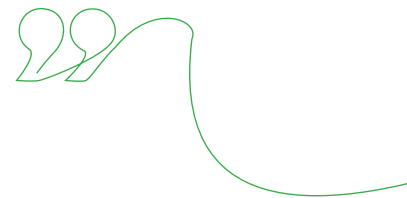
During our GO Trip in May 2022, we visited a high school where a woman named Constanza was working. She wasn't a believer and didn't attend church, but she heard the gospel being presented that day. She also received a copy of the *Hope* and *Spark* magazines, which she took home.

Sometime later, Constanza, along with her husband and three daughters, arrived at one of the churches whose contact information had been stamped on the back of the magazines. They wanted to talk to someone who could tell them more about what they'd read in the magazines about God and His Son, Jesus.

The *Spark* magazine had really caught their attention. It had a unique way of internalizing the love of God in a playful, entertaining, and close way, and it allowed them to understand the love of God—including their daughters. And it encouraged them to visit the church together.

They found the truth of God's love in the gospel. Now the whole family is part of the church's discipleship and ministry programs. The spark of the gospel was ignited in their hearts!

—Chile



Learn more  
about our  
Scriptures



# Going Together

**A movement needs positive action and community for it to take root.** When Jesus said “go,” the world changed because the men and women who heard Him say it, actually went!

## GO EVENTS

Facilitating unique ways to **GO** propels people into life-changing gospel encounters. This is automatically built into Ignite events, but it also occurs on GO Trips. These life-changing, short-term mission trips take people outside their local context and into another state, province, region, or country. They’ll have unforgettable opportunities to walk shoulder to shoulder with brothers-and-sisters in the faith.

## EVANGELISM-FOCUSED LIVING

When people are on fire to share the gospel, they don’t wait for special events to do evangelism. **It’s a part of their daily life.**

Our longing is to see believers trained and equipped to go share the gospel and God’s Word with everyone in their lives. Together, we will evangelize the world!

## CULTIVATING COMMUNITY

**Togetherness stokes the fire.** All over the world, believers with a shared passion for evangelism are praying together, supporting each other, and looking for new ways to actively share the gospel together.

These communities are most often members of partner churches, but can also be secret house groups, ministry partners, or even a national membership of Christians dedicated to evangelism.



We were one of the churches that partnered with ShareWord Global to host a GO Trip. Our church used to be half full on Sundays, and we hadn't even completed the roof yet.

After the outreach, people started showing up at our church. And now we have a new problem—we need more chairs to accommodate the new believers! So now we are raising funds to complete the roof.

—Malawi



Learn more  
about our  
GO Trips

# Join the Movement



## **PARTNER AS A CHURCH**

Ignite your church with the freedom and passion to share their faith. And watch them grow as they invite the people around them into a relationship with Christ, and join your church community.

[sharewordglobal.com/churches](http://sharewordglobal.com/churches)



## **VOLUNTEER**

Wherever you're reading this, you can help the movement grow with your time and skills. Attend an Ignite event in your church or at an event near you. Visit our website to explore the unique opportunities for personal involvement wherever you live.



## **GO**

GO Trips not only change the lives of those you share the gospel with, it will change your life, too. And you get to do it alongside your brothers-and-sisters in the faith from a different corner of the world.

[sharewordglobal.com/go-trips](http://sharewordglobal.com/go-trips)



## **GIVE**

This gospel-sharing movement is fuelled by generosity. Donations mean people are mobilized, Scriptures are produced, and people hear the gospel.


[sharewordglobal.com/give](http://sharewordglobal.com/give)



## **PRAY**

At its core, evangelism is spiritual warfare. It's a battle for the redemption of someone Christ came to save—we need your daily prayers.





Being shy and introverted by nature, I still felt urged by the Lord to attend the training given by ShareWord Global. I had many fears about reaching out to people and sharing my faith with them.

But talking to other believers in the group gave me great encouragement, especially as I realized I was not alone in feeling fear. And I decided to take a step forward and get started.

I'm glad I did and I can testify that the Lord was there with me to strengthen me and give me courage!

—Stani, Canada



# A Spotlight on Impact

Where have we seen the hand of God at work through ShareWord Global this past year? (June 1, 2022 - May 31, 2023). That's the focus in the following pages.

## Sharing a Treasure

Who's ShareWord Global? It's a question I love to answer because it gives me an opportunity to share stories of God's amazing power to change lives through a small ministry with big dreams.

We've been around since 1911, and throughout the decades, we've watched God bring countless lives to Himself through the power of His Word and the witness of His children.

Even this past year, we've had the opportunity to walk alongside believers from all over the world. Some are risking their lives to boldly share the gospel in their neighborhoods. Others can barely scrape together enough food for their families, but they're so excited to learn new ways to talk about Jesus.

And even in my own community, in a nation that has never been richer, pastors are looking to mobilize their congregations to go share a treasure that money can't buy—the gospel.

On behalf of the Board of Directors and the staff, let me say how grateful we are for the incredible generosity of our donors who fueled the movement this year. All for the glory of God!

Garnet Wheaton  
Board Chair





# Global Highlights

(June 1, 2022 - May 31, 2023)



Believers Mobilized  
**56,500**



Church Partners  
**7,751**



Gospel Presentations  
**541,991**



Scriptures Shared  
**1,646,289**



NewLife Downloads  
**6,963 in 112 Countries**

## Believers Mobilized:

number of people who shared the gospel message with someone this year and gave them one of our Scripture resources

## Gospel Presentations:

number of times someone heard the Good News as part of a gospel conversation and was offered a Scripture resource, or was invited to download the NewLife app

## Church Partners:

number of churches who have actively been in relationship with ShareWord Global to evangelize and distribute our Scripture resources this year

## Scriptures:

number of Scripture resources that have been provided to believers around the world for evangelism this year. In this report, does not include NewLife downloads.





# North America

Mobilizing believers to actively share the gospel in North America has stiff barriers to overcome. But the simple skills learned in Grid workshops have helped break down the walls of fear in people's hearts this year.

Members in **Canada** continued to shine the light of the gospel in the public arena, and were active in supporting Ignite events across the country. These events not only touched lives with the gospel but also lit a fire in many people's hearts to become more active in regular evangelism.

Several GO Trips occurred in Canada, including two groups coming up from the US to share the gospel in British Columbia.

New Scripture resources continue to be developed. A special *Hope* magazine for Northern Canada was printed, and several digital eMagazines were released for members to use.

## Key Impact



Believers Mobilized: 1,957



Church Partners: 275

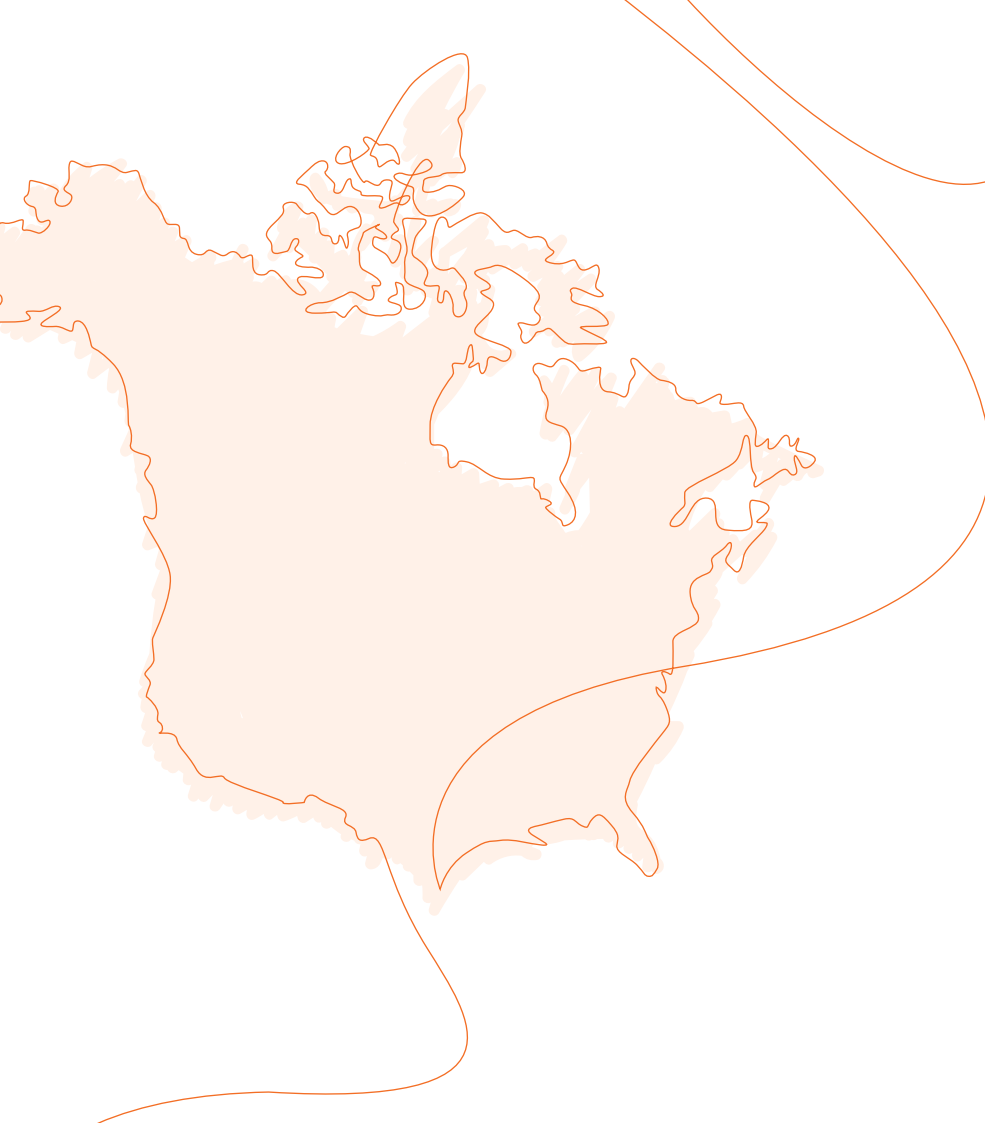


Gospel Presentations: 4,690



Scriptures Shared: 568,312





I was sharing the gospel at Brentwood Mall in Burnaby, BC. That's where I met James.

We had a conversation and he told me about his Catholic upbringing, but he also told me he had never read the Bible. He said he wanted to, but he didn't know where to start.

I pulled out a Gospel of John from ShareWord Global and gave it to him. I told him, 'Jesus changes lives and if you read this, you may be changed too!'

I'm so grateful I had the perfect resource on hand to help my new friend James.

— Luke

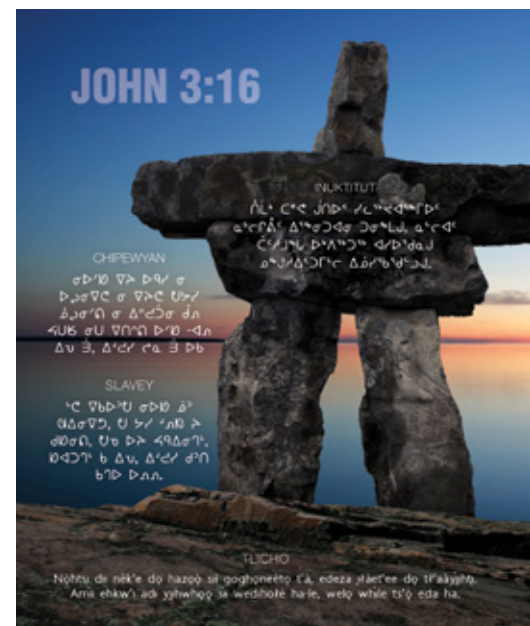


### Hope for Northern Canada

"I was quite overcome last night as we were looking at this *Hope* magazine for Northern Canada because I'm from Labrador, and it was the first time I ever saw Scripture in the Naskapi language. I don't speak Naskapi, but I grew up with Naskapi and Montagnais people from Labrador and [the magazine] even has Gwich'in, Inuvialuktun, Inuktitut, and I'm just overjoyed.

For people to be able to see that God speaks their language, and God calls us to come and just partner with Him. What a high calling."

—David Parsons





# Latin America

The dynamic cultures in Latin America have been fertile ground for mobilizing believers through training, equipping, and going.

In **Two Nations** in Latin America, we have government-approved opportunities to reach as many communities as we're able. The demand far outpaces our ability to keep up.

**Brazil** has enthusiastic church partners eager to reach the furthest corners of their country, even into the deepest Amazonian jungles. Through GO Trips and partnerships, God is touching lives all over the country.

And in **Chile** and **Peru**, enthusiastic pastors demonstrate an avid willingness to do whatever is needed to help multiply the Kingdom of God.

**Haiti** remains a challenging place to do ministry, due to political and socio-economic strife. But when pastors model unflinching resilience, we continue to push forward and do what we can to support them.

## Key Impact



Believers Mobilized: 22,883



Church Partners: 2,735



Gospel Presentations: 445,148



Scriptures Shared: 709,084







The Nicaragua project has been growing as God continues to open doors—in more ways than one. After a 10-hour drive to the Atlantic coast, our staff member Dionisio and three pastors arrived in Bilwi.

They were there to inform the government officials of their activities, specifically the launch of the *Spark* magazine in the Miskito language. They also presented the Miskito *Hope* magazine and shared the gospel with them.

What they didn't expect was how the Holy Spirit was moving hearts in that office! A man named Marcio requested prayer—he wanted to receive Jesus as His Saviour. He started crying. He couldn't believe that God could forgive him and provide new life and salvation. He shook while praying to receive Jesus.

What a great opening for what the Holy Spirit was igniting in the northeast of that country. Praise God, the government office gave full access to schools and to share the gospel with the whole city!



*Spark* in the Miskito language of Nicaragua

# Africa

Our church partners in **Kenya, Uganda, and Malawi** are enthusiastic about sending Ignite event participants out into the community to publicly share the gospel. As a result, churches are growing and believers are multiplying gospel impact.

In addition, GO Trips with members from various countries encourage local churches. They're given an extra boost of energy to step out into their communities to have new gospel conversations.

In Kenya, the prison system is increasingly open to our partner churches to make a gospel impact. They provide relational evangelism training and Scriptures to thousands of men and women, including the often neglected guards, chaplains, and staff. It's resulting in profound changes within their lives and the entire Kenya prison system.

## Key Impact



Believers Mobilized: 15,000



Church Partners: 1,657

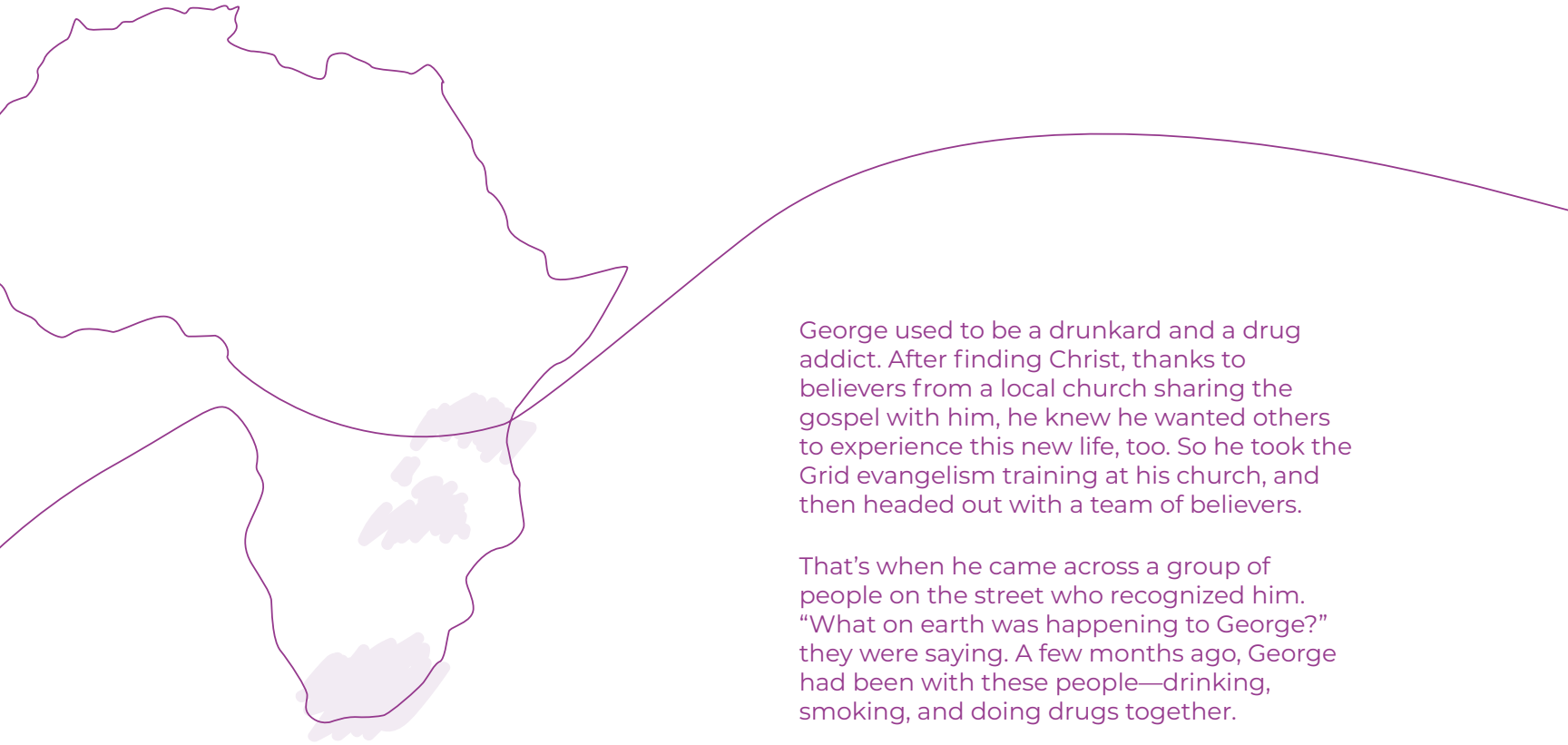


Gospel Presentations: 72,605



Scriptures Shared: 122,000





George used to be a drunkard and a drug addict. After finding Christ, thanks to believers from a local church sharing the gospel with him, he knew he wanted others to experience this new life, too. So he took the Grid evangelism training at his church, and then headed out with a team of believers.

That's when he came across a group of people on the street who recognized him. "What on earth was happening to George?" they were saying. A few months ago, George had been with these people—drinking, smoking, and doing drugs together.

"Now my life has changed," George says, "since I gave my life to Jesus. Happiness, peaceful life, and courage is what I have found. And I want to share it with my friends who know me very well. I am giving them this magazine of hope so they can discover the gospel."

—Kenya



Spark and Hope magazines in the Chichewa language were created to help share the gospel in Malawi



# Middle East

Despite the extra sensitivity, caution, and discernment that's needed in all ministry work in this region, the gospel is being shared. And God's Kingdom is growing!

Through special ministry partnerships, we're mobilizing the Church and finding new ways to use our tools. Thanks to technology, we're even reaching behind closed doors with satellite programming that's linked to our Scripture resources.

More than anything else this year, the *Spark* magazine touched lives and fanned the flames of evangelism in the Middle East. Through Spark Groups, hundreds of kids and their families learned about 12 key truths in the Bible that start with God's love for them and end with a brand new life in Jesus.

## Key Impact



Scriptures Shared: 96,000





My name is Mohammed, and I live as a refugee with my family. When I used to see children of the same age as me living with their families, staying in their homes, going to school, and playing with their friends—I used to feel that I was less than them. That I had no value as a refugee. And I used to feel jealous of them.

Then I picked up a *Spark* magazine and the Sunday School teacher started talking about the first fact—that God made me. At this moment I started to rejoice because I had value, since God, the one who created all the people and the whole universe, created me and loves me as I am.

Now, when I see other children, I don't feel jealous like before, because God created me. I am His son. I'm always reminding myself that God is the one who created me and loves me. I am very happy about the *Spark* magazine, I love it so much.



*Spark* and the accompanying Spark Teaching Guide are helping churches in the Middle East share the gospel with kids.

# Asia

Churches in **East and South Asian** countries are wrestling with the most severe kinds of religious and political complications. When believers are risking their employment or even their lives to share the gospel, we know our support is needed more than ever.

We can't share names or photos of these dear men and women. But we're grateful to our faithful donors who continue to make it possible for us to support the churches with evangelism training and desperately needed Scripture resources.

## Key Impact



Believers Mobilized: 16,660



Church Partners: 3,076



Gospel Presentations: 19,548



Scriptures Shared: 95,893







## Eastern Europe

Phoebe's faith, like so many other believers in South Asia, is like a vulnerable candle flame in a thunderstorm. As an employee in a factory and a new believer, she cherished opportunities to read her New Testament on her coffee breaks. One of her colleagues noticed and started asking her questions about Christianity. Then her boss noticed, too, and he warned her to stop doing it. But Phoebe didn't stop, and finally one day her boss marched over, grabbed the New Testament, and tore it into pieces.

The very next Sunday, someone from ShareWord Global visited Phoebe's church and offered the congregation something new to help them share the gospel: *Light* magazines in the local language. So she took one to work and read it during her break. When her curious colleague asked for a copy, she gave her one. And this time when her boss saw what she was doing, he ignored her. It was "just a magazine."

Feeling bold, Phoebe offered copies to seven of her colleagues to read. They took them home and one day asked her if they could join her at church! Today they are members of her church and are being nurtured in their faith.

Phoebe asks us to pray for her. "I am afraid of handing the *Light* magazine to my boss because he opposes the gospel."

War continued to restrict the opportunities to support our partner in Eastern Europe as we have in the past. We look forward to the day when we can once again come alongside them to share the gospel and copies of God's Word with hungry hearts.

We continue to pray for this region where the faithful Church is serving the physical and spiritual needs while the conflict rages on.



So we are Christ's ambassadors; God is making his appeal  
through us. We speak for Christ when we plead,  
"Come back to God!"

2 CORINTHIANS 5:20



**ShareWord  
Global**

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