

Fundraising for a **GO TRIP**

Fundraising for a Gospel Outreach (GO) Trip can seem overwhelming and you may be unsure where to start. Thankfully, you don't need to reinvent the wheel with the time-tested fundraising strategies at your disposal. These ideas not only save you time and resources but are simple to pull off. Here are some pointers to help on your fundraising journey. Remember, you got this!

Before you get going, the first step is to create your fundraising message. Talk about the need for the gospel and how the GO Trip will address it. Explain why going on this GO Trip is important to you and what impact you hope to achieve. Crafting a fundraising message will help rally people around your mission.



CROWDFUNDING

Crowdfunding is an effective way to raise funds as an individual or group by involving a wide network of people. Make use of your church group, family, friends and peers, and even social media to get the donations rolling in. The good thing about crowdfunding is even small contributions can add up to a significant amount. Join other GO Trip fundraisers crowdfunding on the ShareWord Global website. By signing up, you can make donating to your trip a lot easier for your supporters and donors.



EVENT IDEAS

Fundraising events can take many forms, such as car washes, garage sales, charity walks, galas, bake sales, and more. They can broaden your network of potential donors and open up new avenues for fundraising. (Note: if a gift exceeds \$20 and the donor wants a tax receipt, they can write a cheque directly to ShareWord Global. Alternatively, they can donate on the crowdfunding web page for the trip.)



LOCAL SPONSORS

You might not know this, but many businesses budget for charity causes. Some may want to promote their brands in exchange for covering your venue costs, food, and other expenses. This allows you to earn the most profit with minimal to no overhead.

A local sponsor can also help your cause even if you are not hosting an event. They can put up a donation jar in their place of business and promote your campaign on their social media channels. They can also start a matching gift campaign or contribute items to your raffle or auction. If you're not sure how to approach a business, reach out to us and we can help you with a letter or email!



HOME CHURCH

There are numerous ways to involve your local church in fundraising for the GO Trip. Consider creating an online donation page on your church's website or social media platforms to make it easy for people to make contributions. Another option is organising a community event like a fun run or walkathon to encourage everyone in your church to participate. Whatever fundraising methods you choose, make sure they align with your church's values.

